



Clifton Springs Chamber of Commerce
PO BOX 86
Clifton Springs, NY 14432
(315) 462-8200

PUBLIC ANNOUNCEMENT

Clifton Springs Chamber of commerce is working collaboratively with The Village Board to choose representatives of the community to be members of the Planning Advisory Committee (PAC) FOR THE Economic Development and Market Positioning Plan.

The active participation and commitment by PAC members is crucial for the successful completion of the plan.

The Role of the Advisory Committee.

1 Informative During the information gathering stage, the Advisory Committee will share their knowledge to the planners drafting the plan. A solid information exchange is necessary to ensure the Plan's suitability and viability as one that will work for the community.

2 Consultative Experienced in the community and knowledgeable about their particular area of expertise, each member should be well qualified to make informed suggestions on recommendations for inclusion in the Strategic Plan.

3. Cooperative During the implementation stage of the Strategic Planning process, it will be the community's stakeholders that take their cue from the Plan in how they and their organizations, departments, committees, etc move forward and act on the recommendations from the Plan.

In addition the Advisory Committee will serve as the following

The "Eyes and Ears" of the community and representatives of specific issues and constituencies (i.e. youth, seniors, business, Planning Board, Zoning Board etc)

"Local Sounding Board" to build consensus and generate ideas.

To review and provide constructive input to build a plan reflective of the community's needs.

Demystify the process and foster recommendations developed through cooperation.

Responsibilities and Time Commitment

The Time Line to complete this project is twelve months. It is recommended that the PAC will meet bi-monthly with the consultant to provide input, feedback, and constructive comments to build the Strategic Plan.

In addition to time commitment, the Advisory Committee will be tasked with the following responsibilities:

~Committed to the economic, civic, and cultural development of the Clifton Springs area.

www.cliftonspringschamber.com



Clifton Springs Chamber of Commerce
PO BOX 86
Clifton Springs, NY 14432
(315) 462-8200

Complete assigned homework. Homework assignments will generally require an average of 4-6 hours per month.

Assist at public meetings. Advisory Committee members will be asked to assist in facilitating these discussions and present information back to the group at the end of the meeting.

Assist in data collection. PAC members will be asked to assist the consultation in obtaining primary data from community members or local businesses. This data collection may range from direct one-on-one conversations to something simple as distributing and collecting surveys.

Review draft documents. Feedback and comments from the Advisory Committee is a crucial step in the planning process. The schedule for completing the Comprehensive Plan will greatly depend on 1) the Advisory Committee's ability to review the draft documents in a timely manner and 2) collectively agree on goals and strategies that reflect the Town's vision for its future.

If you are interested in being part of the Advisory Committee or would like more information please contact Clifton Springs Chamber of Commerce at info@cliftonspringschamber.com or call 315 462 8200

~Committed to the economic, civic, and cultural development of the Clifton Springs area.

www.cliftonspringschamber.com